











Stumpy Nubs Woodworking Journal

A FULLY DIGITAL MULTIMEDIA WOODWORKING MAGAZINE

- ✓ EMBEDDED VIDEOS & ARTICLES
- ✓ TRULY UNIQUE PROJECT IDEAS
- ✓ HOMEMADE TOOLS & JIGS
- ✓ HAND & POWER TOOL WOODWORKING
- ✓ NEWS, TIPS & INFO-TAINMENT
- ✓ PUBLISHED MONTHLY
- ✓ FREE EMAIL SUBSCRIPTIONS
- ➔ STUMPYNUBS.COM

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Stumpy Nubs Woodworking Journal (SNWJ) is one of the very first fully digital woodworking magazines. Far more than a simple newsletter, SNWJ combines high quality video content with written articles on a variety of woodworking subjects. New issues are released monthly and are accessed directly through stumpynubs.com, and by means of emails sent to subscribers. Back issues are also available online.

While traditional woodworking magazines have recently expanded to provide digital content, SNWJ was born digital. Our roots are in the online woodworking community, where we built a successful YouTube channel (also one of the first). This experience convinced us that video is the future of woodworking media. Traditional magazines provide little more than scanned versions of their print editions, almost entirely composed of written material with little thought paid to the tremendous demand for video content. SNWJ takes the opposite, and we think the forward thinking approach. Our pages are filled with videos as well as articles, catering to a much wider range of readers/viewers.

If video is the future, why produce a magazine at all? Because the timeless feel of a magazine is still a highly desirable format when combined with the convenience of digital media. Once a month, woodworkers can relax with the latest issue of SNWJ on their tablets, smart phones or computers, knowing that they will find a variety of content. Each edition contains everything from homemade woodworking machines to the latest commercially manufactured tool innovations. They'll find lengthy tutorials and short tips whether they prefer to use power tools or work by hand. This type of variety is very rare on today's woodworking blogs and YouTube channels because they are produced according to what the particular creator happens to be fond of. SNWJ chooses content based on what our readers/viewers will enjoy, not on what we happen to be doing in our shop at the moment. We seek to teach, to entertain and to inform with every issue, every month.